



WSWA Executive Committee Association Leadership During Transition Phase

Wine & Spirits Wholesalers of America (WSWA) member leaders have announced a plan for association executive and operational management during the transitional phase following the June 30 departure of longtime President and CEO Craig Wolf.

Jo Moak, WSWA Senior Vice President and General Counsel, will serve as Acting Executive Vice President for Internal Affairs, and Dawson Hobbs, WSWA Senior Vice President, Government Relations, will serve as Acting Executive Vice President for External Affairs.



Jo Moak

Dawson Hobbs

As head of the Executive Committee, Barkley Stuart of Southern Glazer's Wine & Spirits, WSWA 2018-2019 Chairman, will make senior executive decisions for the staff.

The WSWA Executive Committee search for the association's next president and CEO is expected to conclude, and an announcement on future leadership be made later this summer.

"WSWA has built a reputation for effective advocacy on behalf of family-owned American distributors," Stuart said. "That success is built upon a foundation of strong financial and association operations, an engaged membership and, importantly, a long-serving and well-qualified professional staff at every level. As WSWA enters this transition phase, association volunteer leaders have taken steps to ensure continuity of operations, sustained focus on mission and commitment to member service as we conclude our executive search. Dawson and Jo each bring more than a decade of WSWA tenure to their respective roles, and that depth of experience will serve the staff and members in the weeks ahead."

A complete list of the WSWA 2018-2019 Executive Committee is [here](#).

Regulate Marijuana Like Alcohol in 1934 or Skip to 2018?

Special to Modern Distillery Age by Pamela S. Erickson, CEO, Public Action Management, www.healthyalcoholmarket.com

Marijuana advocates who call for cannabis to be regulated like alcohol are probably unaware of all of the development and trial and error that got us to where we are today with alcohol regulation. We have learned a lot about what works and what doesn't. We now have a great deal of research to help us solve problems and design systems. For example, in the past, many states dropped the age limit for alcohol purchase to 18 or 19. After this change, alcohol was a factor in two-thirds of traffic deaths of 16- to 20-year-olds. After the drinking age was raised to 21 nationwide, fatalities were cut in half. Research tells us that regular use of alcohol damages the developing adolescent brain; something we didn't know as much about before sophisticated brain imaging was developed.

Yet, rather than going slow with a very limited program of regulated sale of marijuana, advocates would have us gallop full speed ahead to full-blown commercialization. The alcohol regulation that the marijuana legalization folks want to copy comes in large part from the seminal work funded by John D. Rockefeller entitled *Toward Liquor Control* (recently reprinted by the Center for Alcohol Policy). There is no similar research work guiding marijuana regulation.

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IWSR Real 100 – Top 100 Largest Spirits Brands

Special to Modern Distillery Age by IWSR Magazine, www.theiwsr.com

The world's most popular alcoholic drink in 2017 was South Korean soju brand Jinro, owned by Hite-Jinro, according to the *IWSR Real 100*, the definitive ranking of the world's largest spirits brands by volume, published exclusively in the *IWSR Magazine* July issue.

Selling almost 76 million nine-liter cases, Jinro retains its number one position from last year, and once again by a staggering margin of over 44 million cases. Jinro has grown for four years in a row, selling 0.8% (over 600,000 cases) more in 2017 than it did in 2016.

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